

# Promotion of Adult Education on a Regional Level – Role of Regional Coordinators

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Obrtničko učilište

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# Craft College

- Founded in 2006
- 20 employed >150 external experts
- Tasks:
  - linking vocational education with economy and regional development
  - encouraging innovations in craft and VET
  - establishing a network system with companies and other educational institutions
  - taking an advisory role for education institutions and companies in the region
  - continuous research of needs in crafts for appropriate personnel
  - capacity building in VET



# Craft College

- Reskilling programs
- Up-skilling programs
- Programs of Vocational Specialization
- Preparations for Master Craftsman Exams
- Development of Educational Programs; Teaching and Training Methods; Digital competencies; Quality in VET and Adult Education
- Erasmus Accreditation in Adult Education
- Active applicant and partner in Erasmus+ KA1, KA2, KA3 projects, Interreg HR-IT
- Capacity Building in VET
  - **MC.VET** - Microcredentials - A New Path for Capacity Building in VET (2022)
  - **EmployVET** - Engaging Employers for a Relevant and Resilient VET (2023)

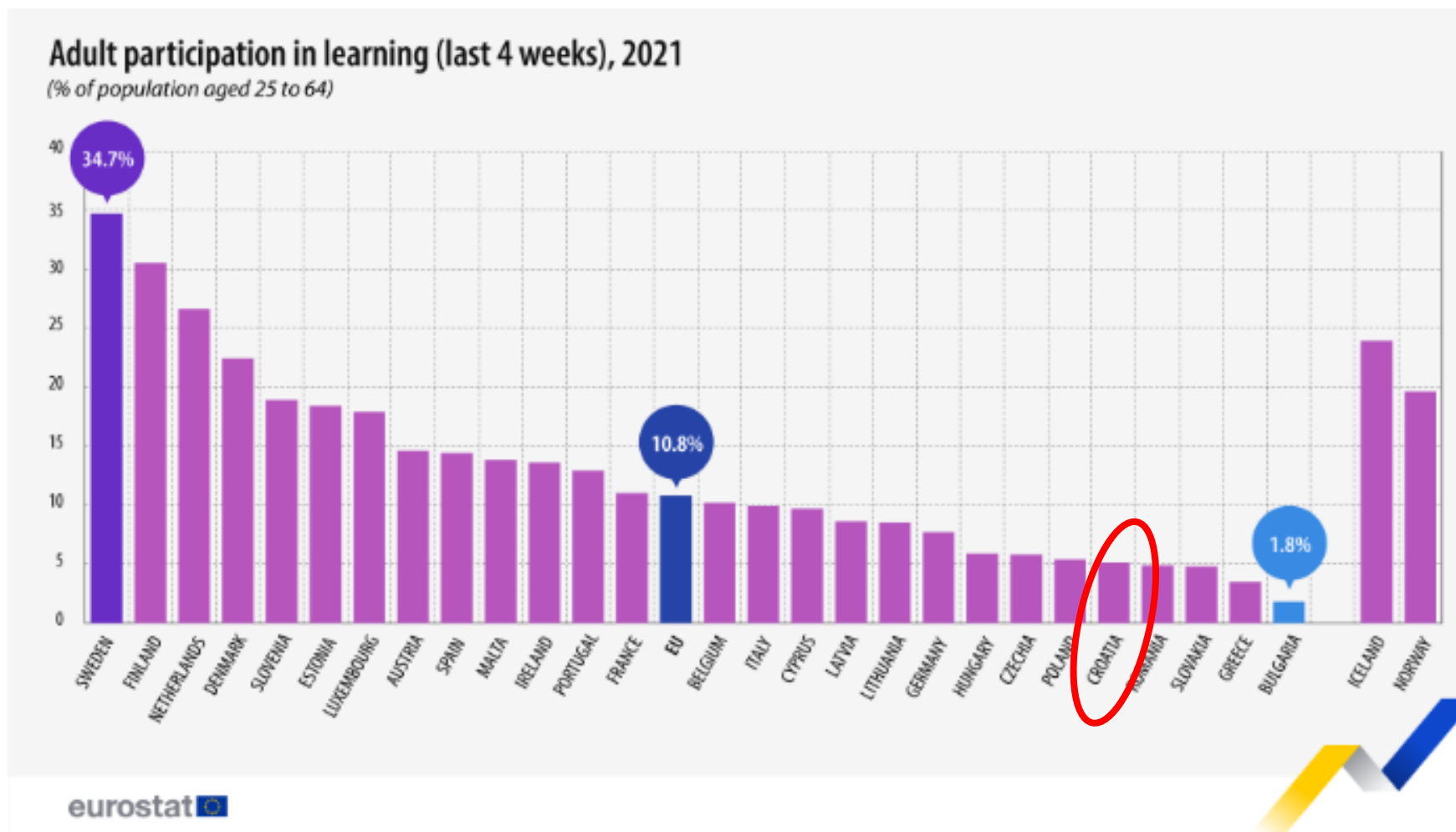


# About LL Week

- The General Conference adopted a resolution in November 1999 to officially launch the International Adult Learners Week, embracing International Literacy Day as its pivotal day and recognizing the amplified notion of learning throughout life
- 14 years
- Lifelong learning week - designed as a campaign in which the message about the importance of education and learning is conveyed to citizens in an immediate, often informal way.
  - a large number of very different activities are organized - from lectures, workshops, round tables to concerts, exhibitions, and even bicycle rides
  - open days and other similar activities aimed at introducing the public to their work

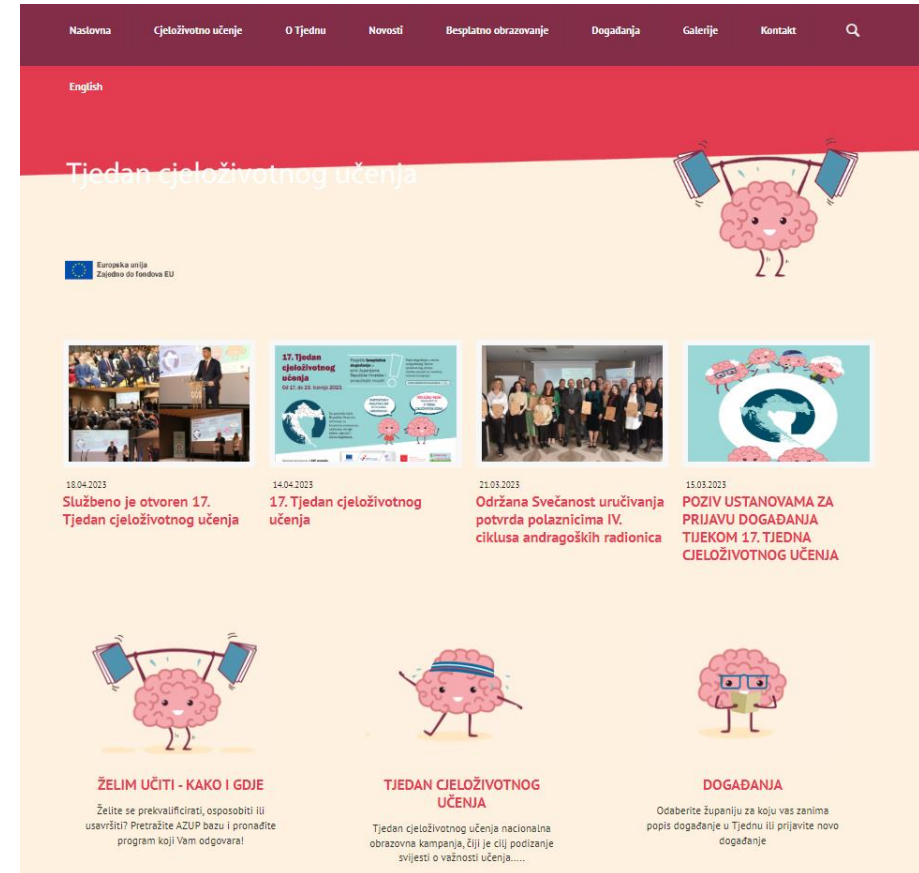


# Lifelong learning in Croatia



# About LL Week

- Until 2016 implemented by ASOO
  - Lifelong Learning Fair
- <https://www.youtube.com/watch?v=XWkDd0DMdeU>
- <https://www.cjelozivotno-ucenje.hr/>





# Lifelong Learning Fair



# Regional Coordinator

- Since 2016 introduction of Regional Coordinators
- Adult education institutions and secondary vocational schools, which collaborate with the Agency on:
  - designing and implementing activities within the Week,
  - animating and motivating institutions at the local and regional level,
  - informing citizens about learning opportunities in their communities.
- In Croatia = 8 regional coordinators (1 coordinator for 2-3 counties)





# Craft College

- Regional coordinator for City of Zagreb, Zagreb County, Karlovac County and Krapina-Zagorje County
- 2016 – 2018, 2021 – 2023



# Roles

## 1. Providing information to organisations

- Meetings with organisations
- Mailing lists with more than 1000 recipients
- Information to general public
- >45 meetings with over 100 institutions

## 2. Distribution of promotional material

- Designed and purchased by ASOO
- Distribution to all providers of events – leaflets, posters, pencils, etc.

## 3. Participation in promotional activity

- Promoting LL Week in media



# Lifelong learning webpage offers information on organized events by region

## Događanja TCU 2023.

Ovdje možete odabirom županije koja vas zanima pretraživati popis događanja u okviru ovogodišnjeg Tjedna cjeloživotnog učenja (od 17. do 23. travnja 2023.) ili prijaviti novo događanje.

✓ Prijavite događanje

✓ Sva događanja



17.04.2023

**Zagreb**

**Cjeloživotno obrazovanje u obrtništvu**

Obrtničko učilište - Ilica 49  
Tip događanja: Otvoren

20.04.2023

**Zagreb**

**Pisanje životopisa i motivacijskog pisma**

Pučko otvoreno učilište Zagreb - Ulica grada Vukovara 68  
Tip događanja: Otvoren

19.04.2023

**Zagreb**

**Izrada internetskih stranica uz pomoć alata Google Sites**

Pučko otvoreno učilište Zagreb - Ulica grada Vukovara 68  
Tip događanja: Otvoren

17.04.2023

**Zagreb**

**Radionica „Virtualni uređaj za zavarivanje“**

Škola za montažu instalacija i metalnih konstrukcija - UL Sveti Duh 129, 10000, Zagreb  
Tip događanja: Zatvoren

20.04.2023

**Zagreb**

**Primjena novog Pravilnika o standardima i normativima za izvođenje programa obrazovanja**

**odraslih**

Obrtničko učilište - Ilica 49  
Tip događanja: Zatvoren

17.04.2023

**Zagreb**

**Dani otvorenih vrata ORSUS učilišta**

Učilište - Radnička cesta 52, 1000 Zagreb  
Tip događanja: Otvoren

17.04.2023

**Zagreb**

**Radionica "Kako napisati dobar životopis"**

Učilište Magistra - UL Cvjetka Rubetića 16  
Tip događanja: Otvoren



# Roles

## 4. Organisation of events

Year	No. of events	No. of participants
2016	6	150
2017	18	227
2018	15	261
2019	4	41
2020	5	50
2021	15	204
2022	12	167
2023	12	156
<b>Total</b>	<b>87</b>	<b>1256</b>





Promoting lifelong learning in craftsman vocations also drew applicants for preparations course for the master craftsman exam





# Promoting green skills in adult education with guest lecturers from Croatian Employment Service



# Lifelong learning promotion at the Association of Craftsmen Zagreb





# Promoting upskilling opportunities to VET students – Virtual welding





# Thank you for your attention!

Questions?

