

## Instruments / approaches in Spain

for the project 'Promoting Adult Learning in Networks' (PRALINE)  
on the 7th and 8th October 2021

### Good Practice 1

**Improving employability, a territorial vision.** Speaker: Robert Crespo Rico. Teaching technician of the vocational training department of the Valencian Generalitat.

For the Valencian Community, promoting the employment opportunities of Vocational Training students is a strategic objective on which we have been working for a few years now. To achieve this, we have designed two action strategies closely linked, on the one hand, to encourage the implementation of Dual Training projects with a clear direct employment and, on the other hand, to strengthen the links between companies and vocational training centres.

The success of these strategies will depend on establishing mechanisms for direct interaction between the different stakeholders: schools, companies, administration, social agents, etc... and a driving force structure that allows for the adaptation of the vocational training system to the changing needs of these agents in a dynamic and flexible way.

### Good Practice 2

**Límite zero tours "Formative Travel Agency".** Speaker: Santiago Rodrigo Tamarit, teacher at CIFP Mislata, Valencia.

The project that we are carrying out in the 2nd year of the CFGS in Travel Agencies and Event Management, aims to create, under the umbrella brand Límite Zero Tours travel agencies specialised in a market segment.

The roadmap is made up of 3 professional modules or subjects (Management of tourist products, Sale of tourist services, and Management of Intermediation Companies) and from there, 4 milestones are designed that our students will discover during the two trimesters that make up the course. In parallel, they carry out other authentic learning activities to make it meaningful, memorable and as close as possible to a professional environment.

### Good Practice 3

#### ***Inclusive ICT training applied to actual business needs located in disadvantaged areas.***

Speaker: Sandro De Gregorio, social and educational project staff.

The project aims to provide effective e-commerce tools to companies and retailers located in disadvantaged areas in Valencia, which were severely affected by the aftermath of the Covid pandemic. It was developed by Vocational Training students at Santiago Apóstol school, belonging to social groups at high risk of social exclusion. They interviewed entrepreneurs belonging to a local association to detect their needs in terms of digitalisation and were then trained and guided by external professionals in the fields of e-commerce solutions, brand management, teamwork, empowerment, motivation and marketing.

The project was selected within the "Challenges2020" call for innovative projects in the field of Education".

### Good Practice 4

#### ***Promoting Adult Learning in Networks -EUSKADI***

Speaker: Alba Estanyol, Ikaslan Bizkaya

#### **1. Situation of the Basque Country promoting adult learning**

Euskadi is an autonomous community with 2,500,000 inhabitants where the Vocational Training arose from the needs of the productive market and its companies.

Likewise, all public agents are aligned in the achievement of the same objectives:

- Employability
- Improvement of technical and soft skills,
- Upskilling of workers
- Training of the unemployed

#### **2. Cooperation between entities to meet the VET needs of the region. Tknika-Basque VET applied research center <https://www.youtube.com/watch?v=3KItPZVn1Ac>**

Tknika is a centre promoted by the Deputy Ministry of Vocational Education and Training of the Education Department of the Basque Government. Innovation and applied research are at the core of Tknika in its ongoing efforts to place Basque Vocational Training at the European forefront. Tknika is modelled after some of the world's most advanced vocational training centres. Through networking and direct involvement by the Basque Vocational Training teaching staff, the Centre develops innovative projects in the areas of technology, education and management.

#### **3. Good collaborative practice between private entities, public agents and Basque vocational training centers: LaborLan <https://www.dema.eus/programas-dema/programas-activos/>**

PROVINCIAL COUNCIL OF BISCAY  
(public body)



## Good Practice 5

### ***Strategic framework for the promotion of lifelong learning in Croatia***

Speaker: Tihomir Žiljak, assistant professor at the University of Zagreb and vice-president of Croatian Andragogy Society

The presentation will show the main policy document for the Croatian promotion of adult learning as part of lifelong learning: Strategic Framework For The Promotion Of Lifelong Learning In The Republic of Croatia 2017-2021. The goal of the Strategic framework is to acquire a high-quality analytical basis and professional tools that will help organizations and institutions in planning and implementing activities to promote lifelong learning. The presentation will provide a rationale for the development of the strategic framework, the main target groups, tools for its implementation, and the expected results. The development and implementation of the Strategic framework will be analysed in the context of national and EU policies related to the improvement of adult learning. The main advantage of this framework is that it is an example of evidence based policy (good analytical basis), clearly defined and described target groups that participate less in adult education, realistically selected tools to achieve goals and use practices that are still successful (e.g. Lifelong Learning Week). The presentation will also show the challenges in its implementation.

